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**UNITED STATES DISTRICT COURT
SOUTHERN DISTRICT OF NEW YORK**

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ADVANCE MAGAZINE PUBLISHERS INC. : Civil Action No.:
d/b/a THE CONDÉ NAST PUBLICATIONS, : 1:05-cv-07516 (KMK)(DFE)
Plaintiff, : ELECTRONICALLY FILED
v. : NOTICE OF APPEARANCE
ACTIV8NOW, LLC and ACTIVE8MEDIA, LLC, :
Defendants. :
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TO THE CLERK OF THIS COURT, AND ALL PARTIES OF RECORD:

Please enter my appearance as counsel in this case for Defendants Activ8now, LLC and Active8media, LLC. I certify that I am admitted to practice in this Court.

Dated: September 19, 2005
New York, New York

s/ Paul R. Niehaus
Paul. R. Niehaus (PN-3994)
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TO: Attached Service List

CERTIFICATE OF SERVICE

I, Paul R. Niehaus, Esq., an attorney duly registered and licensed to practice law in the State of New York and in this Court, hereby certify under penalty of perjury that I caused the annexed Notice of Appearance to be served by hand on Monday, September 19, 2005 by hand on the following parties, in addition to electronic service effected by the Court:

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Of Counsel to Plaintiff

s/ Paul R. Niehaus
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